



NETBALL AT THE STAPLES CENTER

Netball in the USA

Netball America would like to introduce a NEW upcoming sport sensation to the USA – NETBALL! Netball is sweeping the nation, growing in leaps and bounds, and we want you to be a part of it.

Netball found its way to England from the USA more than 100 years ago as the original women's basketball. After a few misinterpretations of the rules and modifications due to women's fashion at the time the sport of NETBALL was born. Netball's popularity quickly spread throughout the British Commonwealth Countries and today is played in more than 80 countries. You may be shocked to know that Netball is the most popular women's team sport in the world. Pretty amazing considering it is virtually unknown in the USA. In other countries across the globe Netball is an integral part of empowering women, with every school girl growing up playing netball. For some cultures playing Netball is the only liberating outlet granted to women.

Netball America is committed to strengthening and growing positive women role models in the USA. We also want to transform the lives of young and underprivileged girls in the USA, on and off the court, by spreading netball into schools across the country. Netball can help women and girls by promoting self-confidence, communication skills, teamwork, health and hygiene. This is in line with one of President Obama's initiatives for schools to be more proactive in satisfying their Title IX obligations. Title IX is most well-known for increasing women and girl's participation in sports.

Staples Center Event

Our goal at the event will be to introduce netball to Americans and create an interest in the sport. The development of netball is starting with a promotional East Coast vs West Coast netball game which will be a curtain-raiser to a women's NBA game – The LA Sparks vs Minnesota Lynx. The event will be at the Staples Center, Los Angeles on Friday September 11, starting at 4.30pm. The game will be a highlight as it is four-time Basketball Olympian gold medalist, Lisa Leslie's retirement game. This will be a star studded event with a crowd of 13,000. Promotions and game highlights for Netball will be played throughout the Sparks game.

Netball America

E-mail: info@netballamerica.com Website: www.netballamerica.com

A 501(c)3 Not For Profit Organization



BENEFITS FOR SPONSORS

The Netball Showcase at the Staples will give you a presence in front of a crowd of **13,000** people

That's EXPOSURE to thousands of avid sports fans, recreation enthusiasts, and their families and friends

All sponsors are encouraged to supply promotional items for our "Netball Goody Bag" such as t-shirts, brochures, pens, and novelty items to promote your organization to the attendees of the Staples event.

Netball America is a 501(c)3 not-for-profit organization and all donations are tax deductible.

Sponsors will receive many benefits with a variety of sponsorship levels listed below.

MONETARY DONATIONS

PLATINUM SPONSOR - \$2500

- Only **one** platinum sponsor
- Corporate name will be included in the name of the Netball Showcase event
- Corporate name and logo on Netball Showcase event flyer, press releases and all advertising materials
- Corporate name and logo will be part of the netball advertisement in the Sparks program for game night
- Attendance for 10 people to the Netball Showcase and Sparks versus Lynx game*
- Corporate name and logo placement on the Netball America website
- Verbal acknowledgement during the netball event
- Include advertisement at the netball booth in the concourse
- Opportunity to provide company material and product in our "Netball Goody Bags"



GOLD SPONSOR - \$1500

- Only **two** gold sponsors
- Corporate logo to appear on the 1 team uniform with brand association with team name – this will be advertised in the Sparks program for game night
- Corporate name and logo on event flyer
- Verbal acknowledgement during the netball event
- Corporate logo placement on the Netball America website
- Include advertisement at the netball booth in the concourse
- Attendance for 6 people to the Netball Showcase and Sparks versus Lynx game*
- Opportunity to provide company material and product in our “Netball Goody Bags”

SILVER SPONSOR - \$1,000

- Corporate logo placement on the Netball America website
- Logos on either:
 - 2 umpires uniforms
 - 4 ball girls uniforms
 - 1 physiotherapist
 - 1 trainer
- Attendance for 6 people to the Netball Showcase and Sparks versus Lynx game*
- Opportunity to provide company material and product in our netball give away bags
- Include advertisement at the netball booth in the concourse

BRONZE SPONSOR - \$500

- Corporate logo placement on the Netball America website
- Attendance for 4 people to the Netball Showcase and Sparks versus Lynx game*
- Opportunity to provide company material and product in our “Netball Goody Bags”
- Include advertisement at the netball booth in the concourse

* If unable to attend the event these tickets can be donated to the young and underprivileged girls in the Los Angeles area to attend this event.

PRODUCTS AND SERVICES DONATIONS

The following items are necessities for this event

- Purchase of tickets to attend event for under privileged girls. Tickets for the cause are just \$15 - \$24 per ticket.
- Sports drinks for players
- Giveaway shirts for the crowd
- Tracksuits for physiotherapist, trainer and other officials
- Netball posts and pads
- T-shirts for netballers to wear in the crowd
- Uniforms for the ball girls
- Plastic Goody Bags
- Matching headbands and wristbands for players
- Goody Bag items such as health bars, sports drinks, other products and advertising material
- Water bottles for players to carry out to the court
- Sports bags for the players to carry out to the court
- Matching sport socks for players
- Netball balls for the event
- Operational expenses such as screen printing, brochure printing, and line marking
- Air travel or accommodation for players traveling to event

ABOUT NETBALL AMERICA

Netball America is a not-for-profit (501c(3)) association committed to the promotion of netball in the USA. We have introduced netball into 15 States across the USA. Netball America is an aggressive, progressive and entrepreneurial association with high expectations and broad visions. Netball America is committed to the development and growth of Netball in the USA with an emphasis on participation, individual progress, team unity and good health. We have developed new clubs and introduced netball into schools into. Our vision is to have netball included into the core curriculum of educational systems of the United States of America.



Please do not hesitate to contact me with any questions or if you require further information.

Sincerely,

A handwritten signature in black ink, appearing to read "Sonya Ottaway".

Sonya Ottaway, Director Netball America, Inc.

Cell - +19493074455

e/m – info@netballamerica.com

Netball America Night with the Sparks

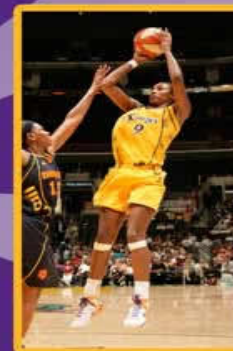


Friday, September 11th @ 7:30PM
Lisa Leslie's FAREWELL game



Come watch Netball being played on the Sparks court at STAPLES Center at 4:30PM! Then stay and watch the legendary Lisa Leslie play her farewell game at 7:30PM.

Tickets start from just \$15 and can be purchased at www.netballamerica.com.



**For more information,
 contact Sonya at:**

E: info@netballamerica.com

P: (949) 307-4455



www.LASparks.com



**STAPLES CENTER EVENT
SPONSOR INTEREST FORM**

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Contact Person and Title: _____

Contact Number: _____

Type of Sponsorship and/or Interest

Monetary Donation:

Platinum Sponsor: _____

Gold Sponsor: _____

Silver Sponsor: _____

Bronze Sponsor: _____

Products and Services – list items: _____

Donation Details

Credit Card Information (alternatively payment can be made at www.netballamerica.com):

Name as it appears on the credit card: _____

Credit Card Number: _____ Expire Date: _____

Security Code: _____

Checks should be made payable to Netball America and mailed to: 4686 Oceano Circle, Huntington Beach, CA 92649.